



GIRLS INC. OF CENTRAL ALABAMA

girls
inc.

of Central Alabama

2020 Annual 2021 Report

A Message

FROM THE CEO

**girls
inc.**

of Central Alabama



Even as we left the office in March 2020, we did not believe we would still be at home when the new fiscal year began in April.

As the severity of the pandemic became obvious, we responded by creating virtual classes and reaching out to the girls in our programs through phone calls and texts. When schools decided to offer virtual classes, we realized working parents had no place for their daughters to do online school while they were at work. Our Rising Leaders Academy at Crestwood met this need for 80 girls during the 2020-2021 school year. Each day girls came to Girls Inc. to participate in their online classes.

We are grateful for the building that has been our home for 30 years this month. It allowed us to respond to a pandemic that no one imagined when it was built. It has served as a safe learning space for girls since 1991, but especially in the last year. As we turn our attention to learning recovery and the mental health issues that so many young people have experienced, we are once again grateful to have a pro-girl, girl-only environment like the one in Crestwood.

Many thanks to all of you who made this space possible and who help us to continue our mission every day.

A handwritten signature in black ink that reads "Connie Hill".

Connie Hill, Ph.D.
President & CEO
Girls Inc. of Central Alabama

Mission

Girls Inc. of Central Alabama is dedicated to inspiring all girls to be strong, smart, and bold.

At the heart of Girls Inc. is a comprehensive approach to whole girl development that equips girls to navigate gender, economic, and social barriers to grow up healthy, educated, and independent.

GIRLS INC. RESPONDS TO THE PANDEMIC

Girls Inc. created the Rising Leaders Academy, a safe space for girls to do online school while their parents were at work. Over the course of the last school year, we were able to provide this support to **80 girls**.

100% of these girls were promoted to the next grade.



Our Community Impact Department offered both virtual and in-person classes, allowing us to reach **2,922 girls** in 2020.

Through our Eureka! and Teen Leadership Program we were able to provide exposure to STEM subjects, college readiness, and career education for **74 girls**.

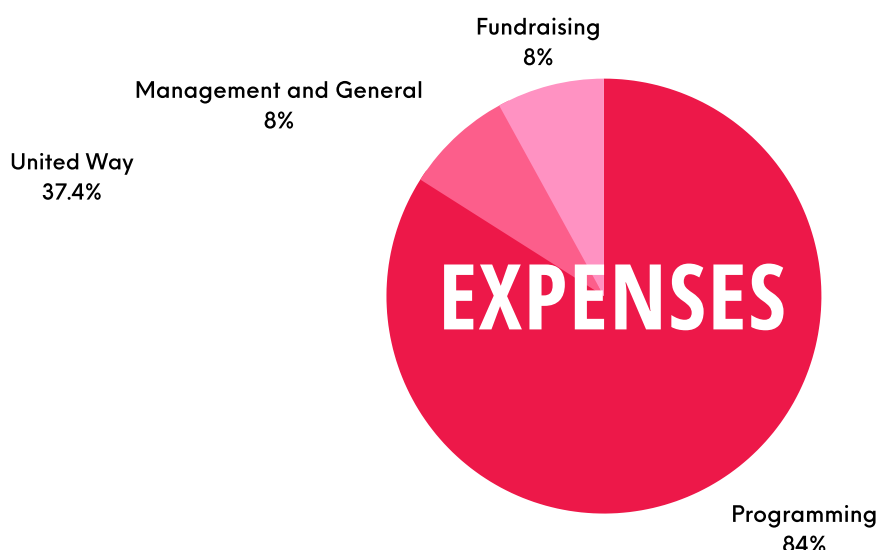
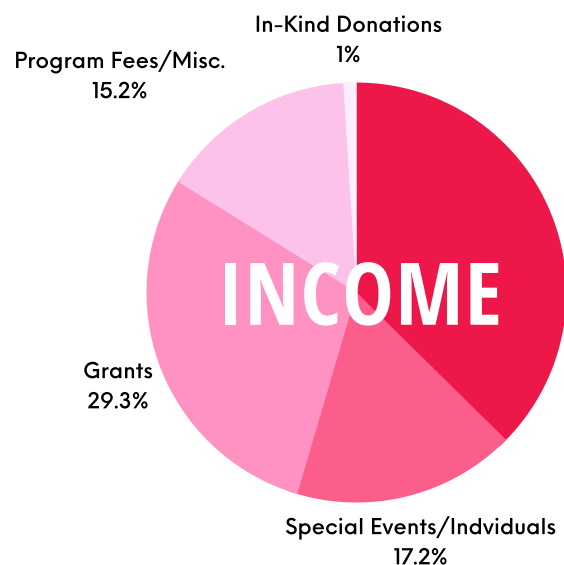
Our Crestwood Center and our Walker County Center were able to serve **375 girls** through in person activities, virtual programs, and take-home summer learning kits.



89% of the girls we served were from low-to-moderate income households, those most impacted by COVID-19.

For every dollar given to Girls Inc. of Central Alabama **84¢** goes to empowering girls.

2020- 2021 FINANCIALS





Outcomes & Impact



Compared to other girls in their communities, girls who have had the mentoring relationships and the all-girl, pro-girl environment that Girls Inc. offers are **more likely to have positive relationships with adults and see them as allies, as well as to see themselves as leaders.**



Girls Inc. girls are more likely to stand up for their beliefs and for fairness, and they are also more likely to believe that they can influence and improve their local communities.



The opportunities that Girls Inc. girls receive—whether learning about nutrition and exercise or simply developing a stronger self-image—**make them more likely to participate in sports teams and exercise regularly.**



Girls Inc. girls are more likely to attend school and be positively engaged in school. In fact, their school suspension rates are 79 percent lower.

IN HER CORNER

Throughout the 2020-2021 school year our staff worked closely with girls in our Rising Leaders Academy and realized five of our 1st graders did not know the alphabet.

Staff quickly contacted school officials to advocate for more resources for these girls. Staff members also worked closely with their families. They shared resources parents could use to help girls develop their reading skills. Girls Inc. also partnered with other local agencies to assist these girls individually.

By the end of the school year, all five girls not only knew the alphabet but were reading on grade level. Three of the girls even made honor roll! Now that they are attending school in person again, the girls continue to receive the resources needed to sustain their progress.



Girls Inc. of Central Alabama Leadership

EXECUTIVE COMMITTEE:

Elizabeth Hamlin	Chair
Elizabeth Crawford	Vice Chair
Dr. Tarsha Bluiett	Secretary
Mike Coggin	Treasurer
Lawrence Whatley	Parliamentarian
Rachel Lary	Governance

2020-2021
**BOARD OF
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2020-2021
**COMMITTEE
OF 25**

2020-2021
**EUREKA!
ADVISORY
COUNCIL**

Dr. Rebecca Boohaker, Chair
Dr. Michelle Abouhaidar • Dr. Kate Hayden • Emily Hornady
Natalie Mills • Megan Shory • Amanda Smith



2020-2021 CHAMPIONS FOR GIRLS

Thank you to the members of our Champions for Girls Giving Society. Your investment creates long-lasting, positive change and inspires girls to be strong, smart, and bold.

Linda Allison
Tracy Bell
Ann Benton
Jacquelyn Blakley
Polly and Santiago Borasino
Tom and Mary Gene Boulware
Dawn and Rich Sharff
Dr. Resia and Dr. Lewis Brooks
Angela Casablanca
Lowell Christy
LaNia Cole
Trent Cowser
Elizabeth and Bart Crawford
Demitrius Davis
Felix and Betts Drennen
Marzette and Deborah Fisher
Michael and Suzanne Graham
Amanda Gresham
Emily Grimaldi
Karen and David Griner
Carolyn Griner
Jessica and Scott Grover
Andrea and Kent Haines

Elizabeth Hamlin
Dr. Connie Hill and Doug Turner
Amber Ivory
Jeanne Jackson and Dr. Mark Lester
Barton and Rachel Lary
Nik Layman and Angela King
Johanna Lewis and Thomas
Rutledge
Ladd and Robin Mark
David and Denise Mathews
Sandra McMillan
Andrea Montgomery
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The Parsons Family
Marian Phillips
Jonathan Porter
Sherri Radney
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Rod and Michele Reisner
Kelli Robinson

Kimberly Simon
Jess Smith and Julie Ingram
Senator Rodger and
Hon. Carole Smitherman
Bart and Hampton Stephens
Dr. William Stetler, Jr. and
Dr. Erin Cook
Dr. Ingrid Straeter and
Chris Giattina
McNeill Strang
Larry and Grace Whatley
Lawrence Whatley
Matt White
Raquel Williams
Megan Wilson
Tramaine Yarbrough



A LOOK BACK AT YOUR SUPPORT - THANK YOU!

December 1st, 2020

#GIVINGTUESDAY

TOGETHER, WE RAISED OVER \$20K
TO LIGHT HER WAY TO A BRIGHTER FUTURE.



2020

Giving Tree Holiday
Assistance Program

85

girls
whose holiday
dreams came true!

100+

sponsors
who gave generously
despite a hard year

50

families
who won't go hungry
this holiday season

March 13th, 2021

GIRLS' NIGHT IN

36 SPONSORS

120+ DONORS

300+ TICKETS

=

over \$113,000

to empower girls in Central Alabama!

